the energy huddle

The Energy Huddle

COLLABORATE - SPARK IDEAS - ACCELERATE

PRESENTATION: HOW OUR EVENTS SERVE YOU

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February 2025

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Who we are

GET TO KNOW US BETTER

The Energy Huddle is an open network that builds communities across energy industries by focusing on collaboration. Our unique events gather like-minded individuals and offer the right formats and space to promote innovation, information exchange, and partnerships. Our events draws on the principles of collective intelligence – unlocking knowledge from all event members across the value chain to drive innovation and quicker business decisions.

Founded by Bryony Senczyszyn, who has 15 years of experience in organising global energy events, and project-managed the award-winning event that won the Best UK Conference award at the Conference and Events Awards 2024.

What we believe in

ABOUT OUR VISION AND MISSION

OUR VISION

We believe networking should be fun, helpful, and easy. Our events, held under Chatham House rules, encourage open, candid discussions and draws valuable insights from attendees. This fosters new ideas, wider perspectives, and quicker business decisions. Together, we're tackling industry challenges by exploring formats that enhance collaboration and support growth.

OUR MISSION

Unite the right professionals to spark ideas that will elevate your business and grow your industry.

Empowering your onsite networking

ADAPTING OUR FORMATS TO MEET YOUR NEEDS

01 **Tailored networking experience for everyone:**

Pick up your tailored Event Connection Guide on arrival with your personalised schedule. Our match-making service will analyse your event goals and will match you with the right attendees ahead of the event.

02 **Collaborative formats for more valuable discussions:**

We carefully curate a programme for you around collaboration. Join in: roundtable huddle sessions, open space groups & innovation kits, 1-2-1 networking, solutions spotlights, breakfast briefings, team lunches and more.

03 **Considered and punchy presentations & panels**

Attend shorter sessions that cut straight to value added content and insights. These sessions, mixed with collaborative formats allow you to gain real takeaways for your business and speeds up industry development.

Our audience

OUR NETWORK ACROSS THE VALUE CHAIN

Bringing all members of the supply chains together

We work and connect communities from governments to renewable power and fuel producers, traders, fuel buyers including transportation, aviation, marine, utilities and all the service providers in between. Together, we're addressing the industry's fundamental challenges and offer formats that aid collaboration and help industries grow.

We integrate ourselves fully within the industry to understand your needs and challenges

Each event is built by the industry. Through extensively researching the challenges, solutions, priorities and strategies of our event members, we can make sure our events are purposeful and unique!

GOVERNMENT & POLICY OFFICERS

INTEGRATED OIL COMPANIES

BIO-REFINERIES

TRADERS

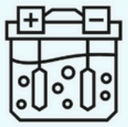
STORAGE & LOGISTICS

RENEWABLE POWER

MARINE

AVIATION

TRANSPORT SECTOR



TECHNOLOGY

CERTIFICATION & TESTING

FINANCE

Our values

01 CONNECTIONS OVER TRANSACTIONS

Relationships are key to business success and matter much more than quick wins

02 IDEAS NEED AIR

Bold thinking thrives in open space. We create the space that ignites innovation

03 ENERGY IS EVERYTHING

We put passion and energy into everything we do. Believe in your mission and give it your all

04 NO EMPTY ROOMS

Every voice and every person in the room has value

05 ALWAYS AUTHENTIC

Our promise is to consistently reflect the industry's "voice" through authentic communication and ideas

06 COLLABORATION IS THE SHORTCUT

The fastest way forward and to achieve industry goals, is together

What value can attendees get from Energy Huddle events?

A industry collaborative and personalised approach to your networking - to bring you the most value

PERSONALISED NETWORKING EXPERIENCE

Our pre-event match-making service will lead to your own tailored *Event Connection Guide* to pick up on arrival

BUY-SIDE DRIVEN CONTENT

Presentations and panels to be buy-side led. No more sale-pitches on stage.

INTERACTIVE HUDDLES

More intimate off-the record roundtable discussions to allow for brainstorming and candid discussions

OPEN-SPACE NETWORKING

Unstructured networking to delve into any topic you like. Helped by our i*nnovation kit* to inspire discussion

FULL ATTENDEE CONTACT LIST

You will receive event attendee contact details 2 working days following the event

TEAM LUNCHES

You'll be placed in an event Team - you will enjoy lunches together and breakfast huddles to avoid the "small talk"

⁎All discussions at Energy Huddle events take place under Chatham House Rules

What is the value for sponsors?

Tell us your event objectives - and we will match branding, messaging and company “spotlights” to your needs

WE HELP ORGANISE YOUR MEETINGS

We become an extension of your team - we will help you pre-book meetings ahead of the event - and will continue during and post event

CLOSER CONNECTION TO CLIENTS

Continual branding and messaging throughout the year: host a *webinar*, run an *Online Coffee Meet Up*, send us a *whitepaper* to distribute

LEAD A TECHNICAL SPOTLIGHT

Your technology placed in front of potential clients and be seen as a thought-leader in your field

1-2-1 MEET UPS

Have dedicated, valuable time with those that can aid your business. Set up ahead of the event

FULL ATTENDEE CONTACT LIST

Gold dust! Your potential new clients full contact details sent 1 working day after the event

HOST A TEAM LUNCH

More dedicated time in front of potential clients to help build your relationships

*All discussions at Energy Huddle events take place under Chatham House Rules

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We hope to welcome you, and thank you

CONNECT WITH US TO LEARN MORE

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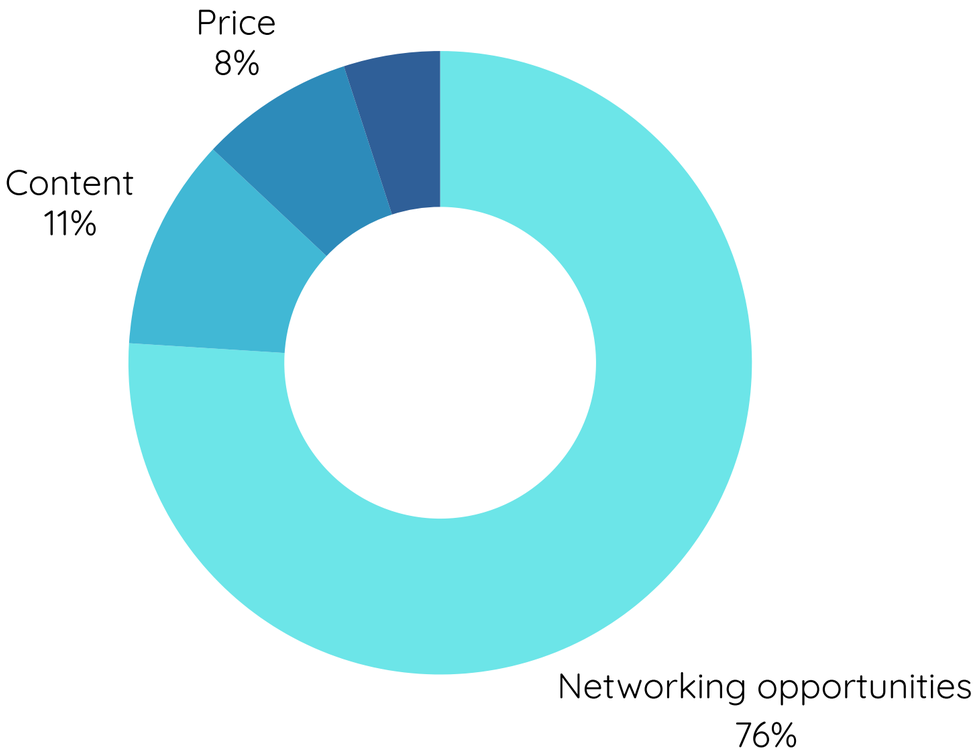
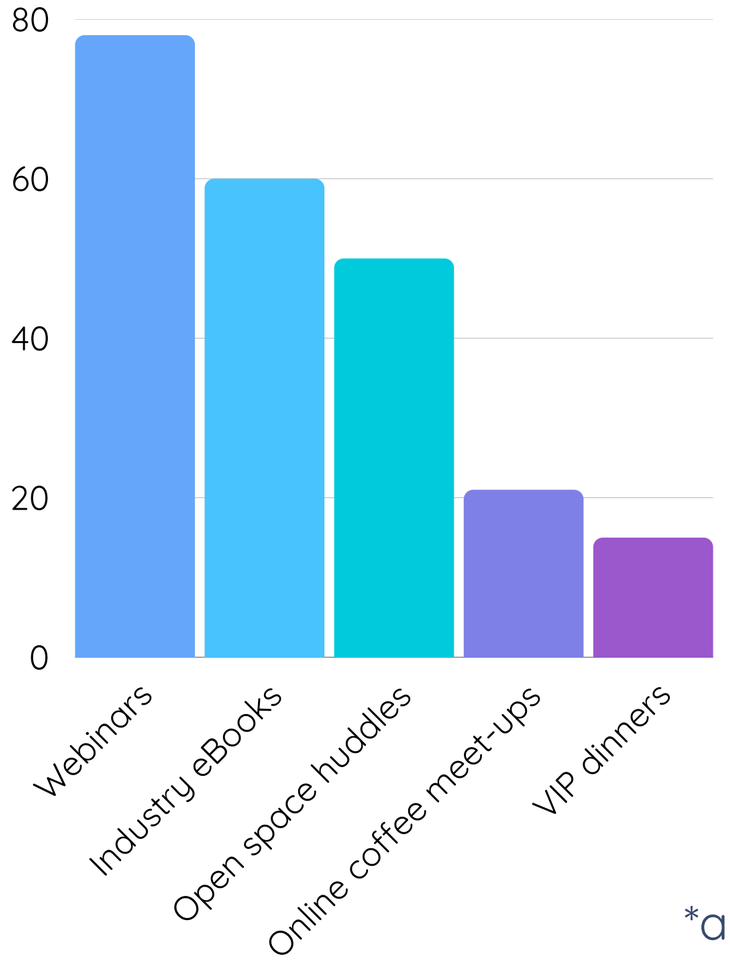
Appendix: Industry survey results

We asked the energy industry how we can improve your event experiences and what creates value

We asked the industry what is your number 1 consideration when attending industry events...





As part of The Energy Huddle, we want to offer you 24/7 connectivity.

What platforms can we offer throughout the year to allow you to re-connect with clients?

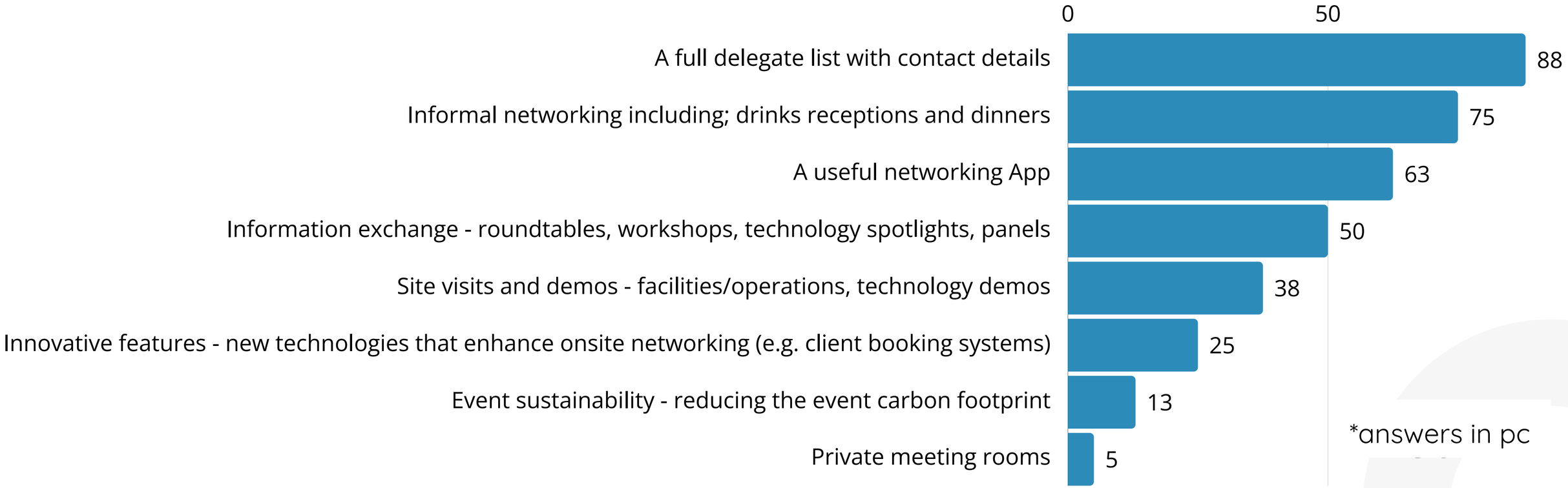
*answers in pc

Survey results cont.

We are looking at how we balance networking with time in the conference room - please can you tick which applies to you?

Survey results cont.

Which of the following elements of an event are important to you? Select all that apply.



*answers in pc